

MICHAEL PANETTA

NCARB | USGBC | AIA
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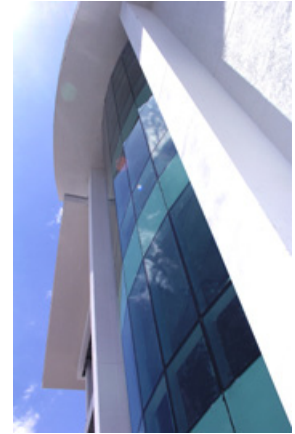
Leadership in Architecture and Innovative Design

Licensed in Florida , California, Massachusetts

A creative, progressive, leader with extensive experience managing the business of architecture.

Over 20 years of leadership managing complex, sensitive and challenging projects, directly controlling over \$250M of time proven design and built construction. A collaborative and solution oriented partner focused on client satisfaction and advancing business opportunities. Dedicated to excellence in performance, teamwork and architectural practice. Experienced in the broad practice of architecture: business, creative, technical, legal and production as:

Innovator • Architectural & Business Leader • Negotiator • Team & Consensus Builder • Client & Professional Liaison • Designer • Marketing & Business Developer • Academic •



Executive-level director rooted in hands-on architectural practices, detailed technical knowledge and hard work.

Depth and experience in managing architectural product from initial marketing/RFP and design through construction administration and ribbon cutting. Skilled in evolving conceptual ideas into state-of-the-art buildings. Responsible for the leadership controlling the business activities and work production processes for projects upwards of \$55 million. Foresight, innovation and decisive action led to many project awards and successful enterprises. Areas of expertise:

K-12 & University Educational Facilities • Libraries • Urban Scale Residential Project • Sustainability • Master-planning

Seeking opportunity to join a successful practice where my passion, well-honed skills and leadership is valued and contributing in its culture and future. Relocation is possible for a rewarding professional and personal opportunity.

Leadership Highlights

Experience as Principal Architect, Senior Associate and Director of Design and Production – 25 years of leadership in aligning the dynamic processes that produce architectural and long-term business successes for significant and complex projects. These positions involved: client relations, hiring and staff development, contracts, budgeting, resource allocation, scheduling, and other senior management elements.

- Panetta + Associates Inc. - Florida 2006 – present | Principal
 - Williamson Dacar Associates - Florida 1996-2006 | Director of Design & Sr. Associate (WDA)
 - W.R. Frizzell Architects - Florida - 1992-1996 | Director of Clearwater Office
 - Walton and Associates - California - 1987-1990 | Senior Project Manager
 - J.A. Mulligan Architects - Massachusetts - 1983-1987 | Partner
- **Director of Design and Senior Associate** - WDA - 10-year tenure leading \$150 million in constructed Educational Facilities, Libraries and Churches. Established the client base, design signature and branded reputation of the firm. Directed all design/production activities, staff, marketing presentations, and work-product. Developed staffing from 2 to 14, the working knowledge platform and culture of responsibility, performance and professionalism.
 - **Director** - W.R. Frizzell Architects - Clearwater office - Responsible for the design and presentations of educational and commercial projects for 5 offices situated throughout Florida. Coordinated workload and projects between offices while managing specific projects' up to \$55m in current value. Advanced to Clearwater Office Directorship with flagship project, Palm Harbor University High School (with responsibilities similar to WDA tenure).

Core Competencies

- **Skilled in visioning out-of-the-box solutions in business and Architecture** – inquisitive, adaptive, inventive - engaged and proactive leadership maintaining focus and mission critical aspects of the work. Easily accommodating to new: clientele's, organizational structures, office standards, building types, vernaculars, etc
- **Effective Organizer and Manager** - of key staff, man-power allocation, fiscal planning, budgeting, office support, scheduling, and QA process to advance business priorities and an engaged workforce.

- o **Market and Business Developer** - an established liaison to the professional marketplace generating business opportunities, new markets, strategic alliances and growth. Established and grew architectural brand and reputation in 5 counties, selective universities and targeted commercial markets. Clear visioning and focus with proposals, goal setting, media and presentation scripting has won many project awards (list available).
- o **Team Builder and Leader** - proven skills to partner with clients, consultants, contractors, governing agencies, focusing goals, team assets and spirit for success. Solid execution of architectural, engineering, construction practices ensuring highly professional performance and profitable outcomes for the firm, client and team.
- o **Manager / Director** - reputation for consistent, high quality, comprehensive, tightly-integrated, graphically-clear and well-coordinated (and well-received) document packages for all phases of the work while maintaining staffing, budgets, scheduling, QA and risk assessment.
- o **Direct responsibility** - for professional conduct: research and code compliance (building, fire and HC, etc), zoning and variance processes; client or agency derived requirements (Ed spec's, etc); EPA, FEMA, coastal management, or other regulatory compliance necessary to validate the work and business processes.
- o **Enabler and Communicator** – facilitating clear exchanges of ideas and information. Keeping clients and staff clearly directed, informed, engaged and current with well developed verbal, written, graphic skills.
- o **Maintains Strong, Time-proven Relationships** - by listening, understanding objectives and consistently delivering best practices solutions tailored to their needs. Clients and affiliated professionals affirm trust, loyalty including: state and local agencies, school boards, council members and legislators. References available
- o **Passion and Commitment** – for my work and architecture engages, enrolls and vests others in the success of our efforts. Seek mentoring opportunities to develop the staff's interests, value and quality. Committed to outreach, community service and mentoring to give face to the profession of responsible architecture.
- o **Progressive and Current** - with emerging technology and trending. My professional development is focused on formal management in true BIM (2d-6d), GIS integration, IBS/Smart building, C2C/sustainability and high performance buildings, as this is the future of our industry.

Examples of Professional Experience

Bayside High School : Directed all management, design, programming, and engineering for this 200,000 sf, alternative education facility, first purpose built for its students. Integrated 15 diverse and often conflicting state agencies, a constrained schedule , 3-year-old budget, and innovative high-performance design for an award winning project.

- The inspired design and presentation won over three larger, more established competitors. Filmed by SUNCAM, it was packaged in a video "Successful small architectural firm presentations - Firms that won't be small for long" - [review available](#).
- A Brownfield site was selected after three alternates were evaluated. Unresolved groundwater/construction criteria still presented when scheduled for start-up. Proactive negotiations with EPA, jurisdictional agencies, and Board attorneys provided a prescriptive approval that met construction milestone while final modifications were completed for this highly politicized project.



Manatee Community College - PDC : Led intensive 2-day design-build charrette for a \$4.7 million fixed-fee fast-track project and 10-month opening timeframe. The team's 7 day effort developed the presentation, budget, and contract to win the project award with unanticipated approval as a Design Development submittal. Despite unexpected de-mucking and active hurricane season, a well integrated, tightly coordinated team finished on schedule and budget.

Oakmont View V: Designed two alternative schemes for a 638-unit, 238-acre mountainside site with 2300' change in elevation: A Subdivision, allowed-by-right, and PRD, requiring extensive time, cost and zoning variances. This was an extensive exploration of sustainable and environmental design principles in 1991. *Highlights:*

- Contrasting designs illustrated beneficial elements to the environment, budgeting and community of the PRD and leadership in adopting new progressive land use instruments.
- Reduced cut / fill by 35% or 2.1 million cubic yards (equivalent to 2 football fields x 1760' tall)
- Minimized vertical 'scarring'; maximized undisturbed habitat and connected habitat environments.
- Engaged disparate groups; Owners, zoning members, contractors, consultants, and environmentalists in a think-tank conversation to support a paradigm shift in mountainside development strategies and improving public dialog, planning flexibility and design opportunities.

SUMMARY OF EXPERIENCE and CREDENTIALS



see *Appendix- Selective Project Experience* for specific work below

Extensive Experience in Educational Facilities; K-12 and University
Office / Commercial / Library Design / MBTA / Institutional experience
Master Planning, Feasibility Studies and Complex Phased implementation
Renovation and Historic Restoration projects
Residential Work; single, low rise, multifamily, public housing, urban planning
Various Project delivery methods; DB, CM at Risk, Hard Bid
Sustainability - essential element in all aspects of my professional and personal
life, writings and community activism since the mid 1980's
Instructor, Thesis Advisor, Critic - Boston Architectural Center-1983-1987
Advisor, Critic, Curriculum Advisory Board - IAD&T , Tampa FL - 2007- present



REGISTRATIONS

NCARB - National Council of Architectural Registration Boards
Commonwealth of Massachusetts, Base State -1988
California - Architecture, 1992
Florida - Architecture, 2006

AFFILIATIONS

USGBC - United States Green Building Council - since 2005
Palm Harbor Montessori - Charter Board Member - since 1995
AIA - American Institute of Architects - since 1996
FCIS - Florida Council of Independent Schools - since 1998
Boston Architectural Center -Alumni, instructor and Member - since 1986
International Academy of Design & Technology - Academic Advisory Board
Sierra Club - active since 1988
National Institute of Building Sciences
Green Building Institute



EDUCATION

Bachelor of Architecture - Boston Architectural Center 1986

FIRM HISTORY

Panetta + Associates Inc. - Florida 2005 - present | Principal
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REFERENCES

AVAILABLE ON REQUEST



Available and Assignable Personal Archive of Built Prototype Projects and Office Graphics

APPENDIX

SELECTIVE PROJECT EXPERIENCE AND ASSIGNABLE LIBRARY OF COMPLETED PROJECTS

Large scale photographs attached with the resume are indexed to the numbers listed in the right column.



CATALOGUE / LIBRARY of Built Prototype Projects and Office Graphics

A significant design and production library of successful school prototypes and campus elements are assets in my personal architectural archive. These are available, in part or in whole complete with corresponding digital files, technical information and marketing content

SELECTIVE PROJECTS LIST – by project type – numbers reference corresponding images attached

- P** = Principal In Charge & Director
- PA/PM** = Project Architect/Manager
- D** = Designer
- c/** = indicates co-responsibilities or shared position
- \$** = contracted / construction costs not adjusted to CMV
- *** = personal archive and licensee of intellectual properties

| Educational | | | |
|---|---|-----------------------|--------|
| Palm Harbor University H.S | \$30M New High School Campus. (W.R. Frizzel Architects) | Palm Harbor FL | P-c/D |
| Bayside High School* | \$19.2M New High School Campus- for at risk students | Largo, FL | P-D |
| Florida Atlantic University Library Exp.* | \$7M challenging 5 story Multi-user library expansion | Boca Raton, FL | P-D |
| Lealman Intermediate* | \$17M New Middle School Campus-for at risk students | Lealman, FL | P-D |
| Starkey Elementary* | \$16M Multi Phase Reno./Exp. to occupied campus | East Lake, FL | P-D |
| Adam Paine Academy H.S.* | \$27.1M Pilot Program – At Risk Detention HS - boarding campus | Sun City FL | P-D |
| USF Central Core and masterplan* | \$2.5M Multi New Central mall, Phase Reno./Exp.occupied campus | St. Petersburg,FL | P-D |
| FAU Student Apartments Renovation* | \$7.2M Multi Phase Reno./Exp. to occupied campus | Boca Raton, F | P-D |
| FAU Hazardous Waste Facility* | \$1.4M new Hazardous Waste processing/storage/disposal facility | Boca Raton, F | P-D |
| FAU Timucua Feasibility study* | Detailed Study: Reno//Raze/New -existing 5 story dormitory facility | Boca Raton, F | P-D |
| Manatee Community College PDC* | \$ 3.8M Design Build Award w/ Walbridge Construction | Manatee, FL | P-D |
| Cypress Wood Elementary* | \$12M Multi Phase Ren/Exp/Replacement- with occupied campus | East Lake, FL | P-D |
| R..B. Stuart Middle School* | \$11M Multi Phase Reno./Exp/Replacement with occupied campus | Zephyrhills, FL | D |
| Boca Ciega H.S. Additions | \$2.5M Magnet program addition | Gulfport FL | P -D |
| Sea Park Elementary | \$10M Renovation and additions to campus | Satellite Beach FL | D-c/PM |
| Martin County H.S. Auditorium | \$2.8M Conversion from multipurpose with addition | Hobe Sound FL | D |
| Immokolee Middle School | \$17M New middle school campus | Immokolee, FL | c/PM |
| Manatee Middle School | \$14M New middle school campus | Naples FL | c/PM |
| Florida A&M General Classroom* | \$4.8M General Classrooms Teaching (10) Auditoriums | Tallahassee FL | PA-D |
| Palm Harbor Montessori* | \$1m Master plan,new middle school, class pod, pool & renovation | Palm Harbor FL | P-D |
| A.D.A. Survey and Implementation* | School District Wide Survey | Citrus/Pasco Counties | PA-D |

Unawarded Major Competitions

| | | |
|--|---|--------|
| USF Central Parking and Masterplan* | 80,000sf/1500 Design Build w/ Walbridge Construction/ design & GMP at presentation | D- c/P |
| Florida Inter Museum/ St Pete College* | 186,000 sf Design Build w/ Walbridge Construction/ design and GMP at presentation | D- c/P |
| Palm Beach Design Build | \$15M Elem. and middle school competition - Awarded- unbuilt | D |
| USF College of Business* | 110,000sf classroom, auditorium and atrium addition - design completion | P-D |
| Joint Use Library Center* | 52,000sf state of the art media center and library St Petersburg College/City of Seminole | P-D |

Municiple projects

| | | | |
|--------------------------------------|---|--------------------|------|
| Palm Beach Convention Center | \$35M Conceptual Design- Feasibility Study | West Palm Beach FL | c/D |
| Palm Beach Dog Track | \$28M Relocation of Facility - Feasibility Study | West Palm Beach FL | D |
| Broward County Int'l Airport | \$8M Office and Concourse Addition | Fort Lauderdale FL | c/PM |
| Talking Books Library & Corp.Hdqtrs* | \$1.3M Adaptive reuse for HC facilities | Clearwater, FL | P-D |
| East Lake Library* | \$750K 6500 SF new branch facility | Palm Harbor FL | PA-D |
| Nature Design Center* | \$850K park environmental lab, seminar hall and gift shop | Largo, FL | PA-D |
| Park Facilities | \$250K park structures, way-finding stations and welcome pavilion | Pinellas County | P-D |

Residential Projects

| | | | |
|-------------------------------------|--|-------------------|--------|
| Oakmont View Estates IV | 638 Unit mountainside PRD development, 238 acres | Montrose, CA | PA/M-D |
| Oakmont View Estates IV | 623 Unit mountainside subdivision development. 238 acres | Montrose, CA | PM-D |
| Oakmont View Estates III | 52 Unit mountainside subdivision development. 22 acres | Montrose, CA | PA/M-D |
| Sassaquin Commons | 48 Unit townhouse cluster development | New Bedford MA | P-D |
| Roosevelt Tower | 475 Unit public housing midrise renovation | Cambridge MA | D |
| Tecumseh Mill | 78 Unit historic mill housing conversion | Fall River MA | D |
| Cambridge Village | 42 Unit modular subsidized housing | Cambridge MA | D |
| Palmer Senior Center | 21 Unit senior housing competition awarded | Glendale CA | PA-D |
| Townhomes at Stonehedge* | 50 Units cluster housing on golf course | Tunhannock PA | PA-D |
| Foothill Ave. Development | 30 Unit townhouse spec development | La Canada CA | PA-D |
| Otsego Ave. Development | 10 Unit townhouse spec development | N. Hollywood CA | PA-D |
| Hurricane Reconstruction Projects* | 50 single family structures | Dade County FL | PA-D |
| 30 Single Family Custom Residences* | 2000 SF - 8000 SF MA, NH, ME, NY, CA, FL, PA, DE | varies | P |
| Crescent Lake Condominiums* | 12 Unit Luxury condominium cluster on Crescent Lake | St Petersburg, FL | P |

Commercial Projects

| | | | |
|-------------------------------------|---|------------------|------|
| Randolph Village | 45,000 SF spec retail office | Randolph MA | P-D |
| Randolph Office Park | 115,000 SF spec office | Randolph MA | P-D |
| Copley Plaza Hotel - W. Wing | 175 room historic renovation | Boston MA | D |
| Hennessey's Pub | 8,000 SF midrise restaurant infill | Quincy MA | P-PA |
| Bay Resources Phase 1 & 2* | 13,000 SF Renovations/additions to office warehouse | Pinellas Park FL | PA-D |
| World Savings Bank | 3800 SF Branch Bank (Fleischman Garcia Architects) | Sun City FL | PA-D |
| Hurricane Reconstruction Projects | 35 renovated commercial structures | Dade County FL | PA-D |
| Kiku Sushi Bar* | design of #1 restaurant in Tampa Bay | Clearwater, FL | P-D |
| Environmental Water Systems Hdqtrs* | 4000 sf cooperate Headquarters | Las Vegas, NV | P-D |

Medical Projects

| | | | |
|---------------------------------|--|----------------------|------|
| Glendale Medical Center | 50,000 SF spec practice facility | Glendale CA | PA-D |
| Health South (4 properties)* | 5,000 SF health maintenance facility | Various Locations FL | PA-D |
| Health South Corporate offices* | 8,000 SF health maintenance facility/ office suite | Tampa, FL | PA-D |
| Medical Offices for Dr. Couch* | 5,500 SF orthopedic clinic | Inverness FL | PA-D |
| Algonquitt Feasibility Study* | \$10M Integrated sr housing/medical facility | Algonquitt MA | P-D |

Church Projects

| | | | |
|--------------------------------|--|---------------|------|
| First United Methodist Church* | New 22,000 sf sanctuary and classrooms | Brandon FL | PA-D |
| Calvary Baptist Church* | 1500 car parking with 70,000 sf classroom DD level study | Clearwater FL | PA-D |
| East Lake Presbyterian Church | 10-yr 150,000 SF 4-phase master plan DD level study | Eastlake FL | PA |